

## PART B - FEE(S) TRANSMITTAL

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

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SEP 07 2004

**INSTRUCTIONS:** This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence, including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notification.

CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

7590

08/16/2004

Jeffrey W. Salmon  
Welsh & Katz, Ltd.  
22nd Floor  
120 South Riverside Plaza  
Chicago, IL 60606

09/08/2004 RMEBRAH1 00000161 10001364

01 FC:1501 1330.00 OP  
02 FC:1504 300.00 OP

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/001,364	10/25/2001	Clive P. Hohberger	7887/83889	3268

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Eric D. Cohen

(Depositor's name)

*(Signature)*

August 31, 2004

(Date)

**TITLE OF INVENTION: METHOD AND APPARATUS FOR ASSOCIATING ON DEMAND CERTAIN SELECTED MEDIA AND VALUE-ADDING ELEMENTS**

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1330	\$300	\$1630	11/16/2004

EXAMINER	ART UNIT	CLASS-SUBCLASS
DO, AN H	2853	347-002000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.

"Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list

(1) the names of up to 3 registered patent attorneys or agents OR, alternatively,

(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1. *Welsh & Katz, Ltd.*

2. \_\_\_\_\_

3. \_\_\_\_\_

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

ZIH Corp.

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Hamilton, Bermuda

Please check the appropriate assignee category or categories (will not be printed on the patent):  individual  corporation or other private group entity  government

4a. The following fee(s) are enclosed:

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Issue Fee

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Publication Fee (No small entity discount permitted)

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5. Change in Entity Status (from status indicated above)

a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.

b. Applicant is not claiming SMALL ENTITY status. See, e.g., 37 CFR 1.27(g)(2).

The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above.

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(Authorized Signature)

(Date)

Eric D. Cohen, Reg. No. 38,110

*September 1, 2004*

August 31, 2004

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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TRANSMIT THIS FORM WITH FEE(S)

**CERTIFICATE OF MAILING BY FIRST CLASS MAIL (37 CFR 1.8)**Applicant(s): **Hohberger et al.**

Docket No.

**83889**Application No.  
**10/001,364**Filing Date  
**October 25, 2001**Examiner  
**An H. Do**Customer No.  
**24628**Group Art Unit  
**2853**Invention: **METHOD AND APPARATUS FOR ASSOCIATING ON DEMAND CERTAIN SELECTED MEDIA AND  
VALUE-ADDING ELEMENTS**O I P E  
S E P 0 7 2004  
U S P T O

P A T E N T &amp; T R A D E M A R K C O R R E S P O N D E N C E

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**September 2, 2004***(Date)***Eric D. Cohen, Registration No. 38,110***(Typed or Printed Name of Person Mailing Correspondence)**(Signature of Person Mailing Correspondence)***Note: Each paper must have its own certificate of mailing.**

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O I P E

TRANSMITTAL OF PAYMENT OF ISSUE FEE (Large Entity)  
(37 C.F.R. 1.311)

SEP 07 2004

Docket No.

83889

Applicant(s): Hohberger et al.

Application No.  
10/001,364Filing Date  
10-25-01Examiner  
An H. DoCustomer No.  
24628Group Art Unit  
2853Confirmation No.  
3268

Invention:

Method And Apparatus For Associating On Demand Certain Selected Media And Value-Adding Elements

Mail Stop Issue Fee  
COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

Transmitted herewith are the following for the above-identified application.

Issue Fee Transmittal Form PTOL-85

Utility Fee: \$ 1330.00  Design Fee: \_\_\_\_\_  Plant Fee: \_\_\_\_\_

Publication Fee: \$ 300.00

A check in the amount of \$1,630.00 is attached.

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Signature

Dated: September 2, 2004

Eric D. Cohen  
Welsh & Katz, Ltd.  
120 South Riverside Plaza  
22nd Floor  
Chicago, Illinois 60606

Registration No. 38,110

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(Date)

  
Signature of Person Mailing Correspondence

Eric D. Cohen, Registration No. 38,110

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Typed or Printed Name of Person Mailing Correspondence